



Masters de la Boulangerie

INSPIRE TODAY, CREATE TOMORROW

Press contact: Nadine Debail - nd@lesaffre.fr - (00 33) 3 20 14 80 14 - (00 33) 6 27 26 28 23

FOR EXCEPTIONAL CANDIDATES AN EXCEPTIONAL JURY!

The line-up for the 2018 Masters de la Boulangerie jury is particularly finely balanced. Requirements include: a high level of expertise, an open mind and vision, which must be combined and balanced with knowledge of the three competition specialities. The jury president, Johan SORBERG, now has five months to infuse his jury with the spirit of the competition and to prepare the jury members to select the three 2018 WORLD MASTER BAKERS.

The list of jury members is finally revealed:



President of the jury

Throughout the challenges, the jury's mission is to evaluate the candidates on their creations. In addition, during the "product show", the candidates will undertake a proper oral defence in front of the jury.

This crucial, required and significant moment in this 3rd edition of the Masters is a chance for jury members to question the candidates in order to challenge them on their capacity to drive new trends.

Say goodbye to the traditional single score, much more is required to win the World Master Baker title! With this in mind, the jury must take into account not only the criteria of expertise but also the new criteria that make it possible to evaluate the ideas pursued by the candidates, sources of inspiration for the profession. Creativity and innovation are at the heart of this competition - and the jury members will be the ones to reveal them.

Initiated right at the beginning of the competition cycle*, during the 4th edition of the Louis Lesaffre Cup, the aspects of creativity, innovation and the Bake & Dine section have become challenges in the 2018 Masters de la Boulangerie. Christian VABRET, creator of the Coupe du Monde de la Boulangerie and Honorary President of this competition cycle, supports this visionary approach and thus ensures its consistency throughout the cycle.

* Competition cycle: Louis Lesaffre Cup - Coupe du Monde de la Boulangerie - Masters de la Boulangerie.

Candidates competition Running order

Cheer on your candidates live at the European show on the day of their challenge!

Saturday 4h30 / 12h30
3rd February 2018
Chung-Yu HSIEH (Taiwan)
Jeffrey DE LEON (USA)
Santaram MANEERAM (Mauritius)
5h30 / 13h30
Marcus MARIATHAS (Canada)
Anna GRIBANOVA (Russia)
Bin ZHOU (China)

Sunday 4h30 / 12h30
4th February 2018
Osman GÜNDÜZ (Turkey)
Yu-Chih CHEN (Taiwan)
Yong-Joo PARK (South Korea)
5h30 / 13h30
Dean TILDEN (Australia)
Déborah OTT (France)
Jacob BAGGENSTOS (USA)

Monday 4h30 / 12h30
5th February 2018
Yoji SEGAWA (Japan)
Alan DUMONCEAUX (Canada)
Eduardo BELTRAME (Brazil)
5h30 / 13h30
Peter BIENEFELT (The Netherlands)
Gastón Alejandro MIÑO (Argentina)
Peng-Chieh WANG (Taiwan)

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